

FAST CONNECTIONS

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I.T. CORNER

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Dear Valued Customer,

Welcome to our monthly email newsletter, *Fast Connections*. Whether you are billed by one of our partner cable companies or have connections directly through PenTeleData, I appreciate that you've chosen us as a partner in your company's success. While many companies offer Internet service, we strive to be the best. Since we're local, we can respond faster if you have a question or problem. Besides, we live here too, so we care about the people and community here just as much as you do, and we have a vested interest in making sure you are a satisfied customer.

Thank you for your business and continued support.

Jaime Mendes

Vice-President of Operations
PenTeleData

PENTELEDATA IS PROUD TO SERVE EPHRATA, PA

Founded in 1732, Ephrata was historically known as a pleasure resort and agricultural community. Over a century later, Ephrata enjoyed a reputation as a popular pleasure resort due to its renowned "spring waters" where today stands the Mountain Springs Hampton Inn and Suites. The surrounding countryside blends with the ambiance of the historic downtown district to create a unique small-town destination.

Ephrata also became home to America's first communal religious society, the Ephrata Cloister, which is still a popular historical destination today. This national landmark attracts many visitors with its unique architecture, original music, remarkable art, and more. It also hosts many exciting annual events, such as its Apple Dumping Days in early October, Christmas at the Cloister in mid-December, and Lantern Tours at Ephrata Cloister in late December.

In addition, the town offers a nice mix of local shops and boutiques. Ephrata is also home to one of the largest farmers' markets in the country, Green Dragon Farmers Market & Auction. Open on Fridays, Green Dragon features tons of Amish-made items, baked goods, books, candy, collectibles, quilts, toys, jewelry, and so much more, and is a great way to support local businesses and experience that tight-knit community feel that Lancaster County boasts.

On top of all this, Ephrata also has plenty of live theatre, restaurants, craft breweries, wineries & distilleries, events, and homey lodging. Explore many of these destinations, plus beautiful countryside and covered bridges, by driving the Northern Amish Countryside Trail.

(Source: <https://www.discoverlanaster.com/regions-towns/northern-countryside/ephrata/>)

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OUR FAST CONTEST

What insect can accelerate 50 times faster than the space shuttle?

One lucky winner will receive a \$150 Amazon gift card.

Rack your brain and figure out the answer to the brain teaser. Then send us an e-mail with your full name, address, daytime telephone number (where we can contact you), and the answer to the brain teaser below, to chat@corp.ptd.net All entries must be received by 8/31/22. **Good Luck! PenTeleData**

FAST CONNECTIONS

QUICK CLIPS?

Have you seen our quick clip videos on social media? Our most recent, *AlgeBROS* and *Network Design Matters* are available on our Facebook, Twitter, and LinkedIn pages. What's next? Connect with us on any of our social media pages to find out!

A DAY IN THE LIFE OF...

PenTeleData's Field Technicians

Our Field Technicians are an integral part of our business and our network. Their main role, although often done without recognition, is to install, modify, and maintain our core and node equipment. They work closely with several other departments within our company, with our customers, our partners, and with other vendors related to upkeep and upgrades of our network. It's common to see them out and about, whether it's to set up a modem for our display at Musikfest or traveling to one of our nodes in Ashburn VA, New York City, and Chicago. In fact, it's not unusual for them to resolve new and unique challenges every day.

I.T. CORNER

Tips from the Pros

How are you managing your companies I.T. systems? We know competitive edge doesn't just happen. You, your time, and your ideas make the difference to your success. Technology probably isn't your day job, but it is ours. That's why we offer Managed Subscription services. Our I.T. Services will tackle your technology so you can focus on your business.

Perhaps your current I.T. plans work well, but you'd like to keep it current. You could do it yourself but may lack the time and knowledge. You could hire a vendor, but how do you know who to trust? Or, you could team with a managed service provider you already trust and who offers the staffing, skills, modern tooling, services, and ongoing support to accomplish your strategic technology priorities.

For more information, call us today or visit www.penteledata.net/IT

WELCOME ABOARD!

We appreciate the opportunity to serve companies who have chosen to ride PenTeleData's Fiber Network.

Welcome aboard to:
Arista Enterprises, AT&T Mobility, LLC



PROUD TO SERVE EPHRATA, PA (CONT.)

It's also worth noting that Blue Ridge Communications (BRC), a PenTeleData partner, has been an active part of the Ephrata community since 1975.

At the turn of the 19th century William F. Brossman and his family resided on Sunnyside Farm near Red Run in Brecknock Township, PA. Mr. Brossman was a successful fertilizer salesman who became interested and reliant on budding telephone technology to communicate with his customers. He became frustrated with the not-so-farm-like hours kept by the Lancaster based operators, the driving force behind what would become Denver and Ephrata Telephone and Telegraph Company.

The D & E Telephone and Telegraph Company, later known as D&E Communications, was officially formed in 1911. In time, William Brossman's daughters Bertha Blair and Anne Brossman Sweigart, respectively, would both serve as President of D & E Telephone Company. Both women, much like our own Don and Fred Reinhard, held active roles in their company well past retirement age. Mrs. Blair spent every day fulfilling a promise to her dying father, working in a high-tech industry dominated by men right up to her death at the age of 93. Mrs. Sweigart was elected Chairman Emeritus of D&E Communications, a position which she held until her death at age 92.

In the early 1970s, D&E also owned a cable system. BRC's corporate founder, Claude Reinhard, learned of the opportunity to purchase that part of their company. Unfortunately, he passed away before the sale was complete. Still, after his untimely passing, the purchase of the Ephrata cable system was accomplished by his two sons, Don and Fred. The closing was on January 31, 1975, with both Brossman daughters present and the system was renamed Blue Ridge CATV. In 1997, the system merged into Blue Ridge Cable.

