Biz 2 Biz

FASTCONNECTIONS

PenTeleData®

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Dear Valued Customer,

Happy New Year! Whether you're working from home, using our connections as a frontline healthcare pro, teaching the next generation, tracking shipments, banking, or streaming the latest in entertainment, we appreciate that you've chosen PenTeleData. We want to keep you connected this year and beyond, so if there's something we can do to help your business succeed, please don't hesitate to call us.

From our families to yours, best wishes for a Happy and Healthy 2023!

Thank you for your business and continued support.

Jaime Mendes
Vice-President of Operations
PenTeleData

OUR FAST CONTEST

Yusheng Du of China set the fastest time to solve a 3x3 Rubix's Cube, how fast is the record?

One lucky winner will receive a $150 Amazon gift card. Rack your brain and figure out the answer to the brain teaser. Then send us an e-mail with your full name, address, daytime telephone number (where we can contact you), and the answer to the brain teaser below, to chat@corp.ptd.net All entries must be received by 1/31/23.

Good Luck! PenTeleData

PENTELEDATA IS PROUD TO SERVE STROUDSBURG, PA

Incorporated in 1815, Stroudsburg got its start as Fort Hamilton, one of a series of forts built by the Pennsylvania government. The town's location at the confluence of the Pocono, McMichaels, and Brodhead creeks made it suitable for gristmill and sawmill businesses. In 1836, Stroudsburg became the seat of the new Monroe County; it also became the county's leading market town. Lumber mills, tanneries, and textile mills contributed to the town's growth in the nineteenth century. Today, Stroudsburg's biggest industry is tourism.

Known for its proximity to the Poconos, Stroudsburg shines with a striking mix of historic allure and modern appeal. From shops to shows to seasonal festivals, its vibrant, walkable downtown has something for everyone. The town is home to museums and galleries, murals and music venues, wineries and restaurants. Stroudsburg has activities, art and flavors to please every palate. The birthplace of the J.J. Newberry department stores, the borough retains its beautiful, quintessential 19th century market town architecture, now housing exciting new shops and businesses to discover.

(Sources: www.poconomountains.com/plan-your-vacation/explore-our-area/stroudsburg/ and www.visitpa.com/region/pocono-mountains/stroudsburg)
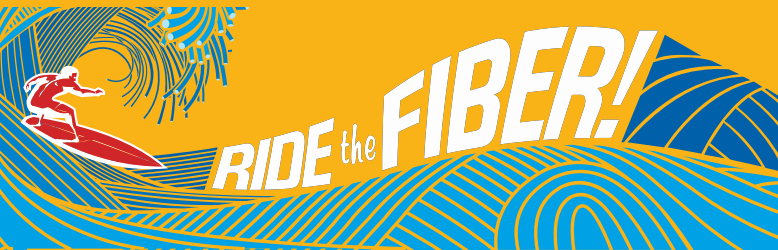
WELCOME ABOARD!

We appreciate the opportunity to serve companies who have chosen to ride PenTeleData's Fiber Network.

Welcome aboard to:
UGI Energy Services LLC.,
Atlantic Carbon Group, Inc.,
Vintage Tub & Bath, Inc.,
and Hampton Inn Tunkhannock

RIDE the FIBER!

I.T. CORNER

PenTeleData®
I.T. Services

Managed I.T. Support

How are you managing your companies I.T. systems? We know competitive edge doesn't just happen. You, your time, and your ideas make the difference to your success. Technology probably isn't your day job, but it is ours. That's why we offer Managed Subscription services. Our I.T. Services will tackle your technology so you can focus on your business.

Perhaps your current I.T. plans work well, but you'd like to keep it current. You could do it yourself but may lack the time and knowledge. You could hire a vendor, but how do you know who to trust? Or, you could team with a managed service provider you already trust and who offers the staffing, skills, modern tooling, services, and ongoing support to accomplish your strategic technology priorities.

For more information, call us today or visit www.penteledata.net/IT

STRONGER THAN STEEL: SOME GOOD NEWS FOR PENTELEDATA AND THE COMMUNITIES WE SERVE

PenTeleData is proud to serve the Lehigh Valley! Did you know that the Lehigh Valley has more people, more money, and more diversity than in 1980 when the steel mills were still operating? It's true. Lehigh and Northampton counties combined had more than 687,000 people, according to the 2020 U.S. Census, a 38% increase from 1980 when the counties were a little under 500,000 people.

Lehigh Valley Live recently announced a new project that represents perhaps the loudest cheer lehighvalleylive.com has ever made as superfans of the region it serves. It's a series aptly named Stronger than Steel, an in-depth look at how the Lehigh Valley has made a remarkable comeback since Bethlehem Steel's blast furnaces went cold in 1995.

You can read the articles from this project at
www.lehighvalleylive.com/strongerthansteel

PROJECT TWIX

At PenTeleData, we're always planning for the future of our network. When our engineers started discussing our core network redesign a few years ago, they nicknamed the venture. The plan was to bring the main entry-points into our core network "superhighway." Building these onramps to our core transport network architecture lends itself to having a "left" side and "right" side (we really call them A and B) just like a Twix. So, it became Project Twix!

Since those days, Project Twix has gone live. Roughly 200g of traffic traverses the core "superhighway" during peak time. Specifically of note, over 120g of traffic comes into Ephrata from New York directly on our fiber backbone as a single hop, bypassing nearly a half dozen core nodes that would have had to route that traffic in the past. We will continue to build these onramps to more nodes in 2023.