Biz 2 Biz

PenTeleData®

FASTCONNECTIONS

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Dear Valued Customer,

Welcome to our monthly email newsletter, *Fast Connections*. The goal of any business is not to merely survive, but to thrive. How can PenTeleData help your business succeed today and into the future? If we can help with increased speeds, dedicated connections, phone services, or I.T. support, please don't hesitate to reach out. While many companies offer Internet service, we strive to be the best. Since we're local, we can respond faster if you have a question or problem. Besides, we live here too, so we care about the people and community here just as much as you do, and we have a vested interest in making sure you are a satisfied customer.

Thank you for your business and continued support.

Jaime Mendes
Vice-President of Operations
PenTeleData

OUR FAST CONTEST

What rodent can climb a tree faster than they run on the ground?

One lucky winner will receive a $150 Amazon gift card. Rack your brain and figure out the answer to the brain teaser. Then send us an e-mail with your full name, address, daytime telephone number (where we can contact you), and the answer to the brain teaser below, to chat@corp.ptd.net All entries must be received by 5/31/23.

Good Luck! PenTeleData

PENTELEDATA IS PROUD TO SERVE WALLENPAUPACK, PA

Wallenpaupack is an area in the Poconos, Pa that encompasses parts of Wayne and Pike Counties in Northeastern Pennsylvania. The name Wallenpaupack is derived from the Lenape Indians of the Delaware Nation who inhabited the region and called the stream running through the land "Walinkpapeek" or "Wallinkpaupeek." The Indians' description of the creek translated into "waters, sometimes slow, sometimes swift", though translated from Walinkpapeek, the word means deep and dead water.

Today the stream of swift and slow waters in which Indian times provided the boundary between Wayne and Pike Counties has become one of the largest and economically productive man-made lakes in the world! Built in 1926 by Pennsylvania Power and Light Company and designed for recreation as well as for electrical power, Lake Wallenpaupack, also known as the "Big Lake", boasts a shore line of fifty-two miles and is some thirteen miles long. It is a center of attraction in the Poconos for sports of all kinds from boating and water skiing in summer to golfing on the ice and fishing through the ice in the winter.
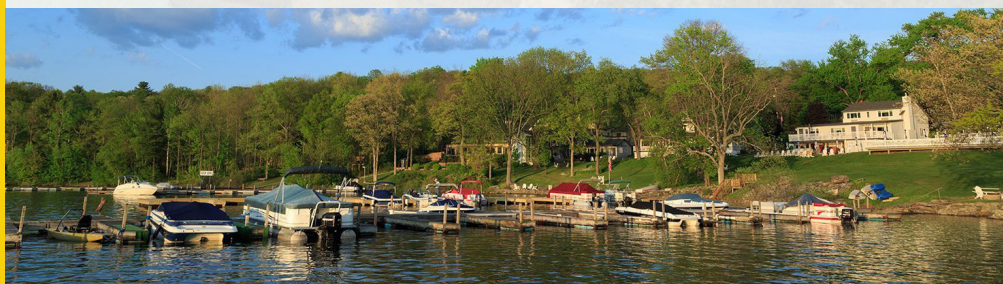
It's probably no surprise that Lake Wallenpaupack has also been a popular location for some entertainment too. During the second season of *The Office*, titled *Booze Cruise*, Dunder Mifflin embarked on a late-night "motivational" cruise on Lake Wallenpaupack—in the dead of winter. It was an important episode for the cast and crew when it premiered in 2006, marking several key changes that would allow The Office to move past the anxiety-ridden uncertainty of being a young, unproven sitcom in its early years. (Fun fact: A real January booze cruise on Lake Wallenpaupack would be impossible. The lake is frozen over, and all boats must be removed from the lake by October.) Another show, BRCTV13's *Wally Life* is about life in the Pocono and Catskill Mountains, including the Delaware River and Lake Wallenpaupack.

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WELCOME ABOARD!

We appreciate the opportunity to serve companies who have chosen to ride PenTeleData's Fiber Network.

Welcome aboard to:
Post Consumer Brands, Home2 Suites, Regency Plus, Lititz recCenter, and Customized Distribution Services, Inc.

Want a flexible workforce?

A Remote Workforce has become "business as usual."

We have Your Solution!

PenTeleData®
I.T. Services

THE FUTURE IS NOW!

Looking for a Career with great benefits?
PenTeleData is hiring!
Visit us at **www.ptd.net/careers**.

We are an equal opportunity employer.

HAVE YOU HEARD OF AUTO-GPT?

ChatGPT recently starred in social media headlines, but what about the next level, Auto-GPT? Auto-GPT uses the versatility of OpenAI's latest AI models to interact with software and services online, allowing it to "autonomously" perform tasks. Auto-GPT simply handles follow-ups to an initial prompt of OpenAI's models, both asking and answering them until a task is complete. In other words, it comes up with strategies and optimizes them to complete a given task.

Auto-GPT is like hiring someone to be a 24/7 personal assistant: someone to gather information and organize, handle work, hotel bookings, ordering food, and arranging for a ride. It can understand your needs and browse the web to find solutions, then execute those solutions automatically.

Planning a birthday party? Auto-GPT will find the venue, create a 3-course menu, negotiate the prices & book your Uber.

Auto-GPT will revolutionize customer service and marketing. It can speak every language, understand customer problems (and solve them), and create new products based on those problems. It can optimize your sales funnels, help you with content creation, and create data-driven marketing plans. It's just the beginning of an AI revolution that will change the way to run a business and potentially make it easier than ever before!

WE ASKED...YOU ANSWERED!

We recently sent a survey to find out about what advertising reaches our commercial customers the most. Here's what some of you had to share:

What social media platforms do you utilize and engage with more than 3X/week?   Facebook | Instagram | LinkedIn

Do you use any of the following publications for your career or business?   Lehigh Valley Business Journal | Lehigh Valley Chamber of Commerce Connections Newsletter | Northeast PA Business Journal

What online news sources do you use more than 3X/week?
Facebook | Foxnews.com | CNN.com | WFMZ.com | MSNBC.com

Almost 74% of respondents use a streaming option for entertainment. The most popular sources of local high school sports programming are WNEP, local origination channels BRCTV 13 and SECTV2, WBRE, WFMZ, and PCN.

The most popular music, news and sports radio options are traditional radio, Sirius XM, and Spotify.

87% of respondents notice billboard advertising.

The most utilized sources to learn about a company and/or their offers include: their website, word of mouth/referral, social media, email communications, and online ad placement.

91% of respondents watch the Super Bowl, 39% watch local high school sports, and 38% watch March Madness.